**#### Project Overview ####**

To develop a comprehensive credit card weekly dashboard that provide real- time insight into key performance metrics and trends, enabling stakeholder to monitor and analyze credit card operations efficiently and effectively.

**#### Project Insight ####**

Overview YTD (:

• Overall revenue is 55M

• Total interest is 7.8M

• Total transaction amount is 45M

• Male customers are contributing more in revenue 30M, female 25M

• Blue & Silver credit card are contributing to 92% of overall

transactions

• TX, NY & CA is contributing to 66%

• Overall Activation rate is 57.5%

• Overall Delinquent rate is 6.06%

**## valuable point ##**

Credit card financial dashboard using Power BI:

• Developed an interactive dashboard using

transaction and customer data from a SQL database,

to provide real-time insights.

• Streamlined data processing & analysis to monitor

key performance metrics and trends.

• Shared actionable insights with stakeholders based

on dashboard findings to support decision-making

processes.